

<b>Interview Summary</b>	<b>Application No.</b>	<b>Applicant(s)</b>	
	10/052,210	MANNION ET AL.	
	<b>Examiner</b>	<b>Art Unit</b>	
	Jennifer E. Novosad	3634	

All participants (applicant, applicant's representative, PTO personnel):

(1) Ms. Jennifer E. Novosad (Primary Examiner).

(3) Mr. John N. Williams (Attorney).

(2) Mr. Richard Chilcot (SPE).

(4) Mr. Jeffrey Mannion (Applicant).

Date of Interview: 07 November 2005.

Type: a) Telephonic b) Video Conference  
c) Personal [copy given to: 1) applicant 2) applicant's representative]

Exhibit shown or demonstration conducted: d) Yes e) No.

If Yes, brief description: Example of monolithically formed support with ring and a copy of a brochure (a copy of which is attached hereto).

Claim(s) discussed: New.

Identification of prior art discussed: 5,007,231.

Agreement with respect to the claims f) was reached. g) was not reached. h) N/A.

Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: Discussed: (a) the invention in view of the '231 Patent; (b) abandoning the 10/052,210 in favor of filing a set of new claims in 10/622,005; (c) the new set of claims referring to the raised distal portion and how it "does not disturb" the connection. Applicant to: (1) file paperwork abandoning application 10/052,210, and (b) to file the new set of claims in 10/622,005. The proposed claims are attached hereto.

(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)

THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN A NON-EXTENDABLE PERIOD OF THE LONGER OF ONE MONTH OR THIRTY DAYS FROM THIS INTERVIEW DATE, OR THE MAILING DATE OF THIS INTERVIEW SUMMARY FORM, WHICHEVER IS LATER, TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached sheet.

Examiner Note: You must sign this form unless it is an Attachment to a signed Office action.



Examiner's signature, if required

## Summary of Record of Interview Requirements

**Manual of Patent Examining Procedure (MPEP), Section 713.04, Substance of Interview Must be Made of Record**

A complete written statement as to the substance of any face-to-face, video conference, or telephone interview with regard to an application must be made of record in the application whether or not an agreement with the examiner was reached at the interview.

### Title 37 Code of Federal Regulations (CFR) § 1.133 Interviews

#### Paragraph (b)

In every instance where reconsideration is requested in view of an interview with an examiner, a complete written statement of the reasons presented at the interview as warranting favorable action must be filed by the applicant. An interview does not remove the necessity for reply to Office action as specified in §§ 1.111, 1.135. (35 U.S.C. 132)

#### 37 CFR §1.2 Business to be transacted in writing.

All business with the Patent or Trademark Office should be transacted in writing. The personal attendance of applicants or their attorneys or agents at the Patent and Trademark Office is unnecessary. The action of the Patent and Trademark Office will be based exclusively on the written record in the Office. No attention will be paid to any alleged oral promise, stipulation, or understanding in relation to which there is disagreement or doubt.

The action of the Patent and Trademark Office cannot be based exclusively on the written record in the Office if that record is itself incomplete through the failure to record the substance of interviews.

It is the responsibility of the applicant or the attorney or agent to make the substance of an interview of record in the application file, unless the examiner indicates he or she will do so. It is the examiner's responsibility to see that such a record is made and to correct material inaccuracies which bear directly on the question of patentability.

Examiners must complete an Interview Summary Form for each interview held where a matter of substance has been discussed during the interview by checking the appropriate boxes and filling in the blanks. Discussions regarding only procedural matters, directed solely to restriction requirements for which interview recordation is otherwise provided for in Section 812.01 of the Manual of Patent Examining Procedure, or pointing out typographical errors or unreadable script in Office actions or the like, are excluded from the interview recordation procedures below. Where the substance of an interview is completely recorded in an Examiners Amendment, no separate Interview Summary Record is required.

The Interview Summary Form shall be given an appropriate Paper No., placed in the right hand portion of the file, and listed on the "Contents" section of the file wrapper. In a personal interview, a duplicate of the Form is given to the applicant (or attorney or agent) at the conclusion of the interview. In the case of a telephone or video-conference interview, the copy is mailed to the applicant's correspondence address either with or prior to the next official communication. If additional correspondence from the examiner is not likely before an allowance or if other circumstances dictate, the Form should be mailed promptly after the interview rather than with the next official communication.

The Form provides for recordation of the following information:

- Application Number (Series Code and Serial Number)
- Name of applicant
- Name of examiner
- Date of interview
- Type of interview (telephonic, video-conference, or personal)
- Name of participant(s) (applicant, attorney or agent, examiner, other PTO personnel, etc.)
- An indication whether or not an exhibit was shown or a demonstration conducted
- An identification of the specific prior art discussed
- An indication whether an agreement was reached and if so, a description of the general nature of the agreement (may be by attachment of a copy of amendments or claims agreed as being allowable). Note: Agreement as to allowability is tentative and does not restrict further action by the examiner to the contrary.
- The signature of the examiner who conducted the interview (if Form is not an attachment to a signed Office action)

It is desirable that the examiner orally remind the applicant of his or her obligation to record the substance of the interview of each case. It should be noted, however, that the Interview Summary Form will not normally be considered a complete and proper recordation of the interview unless it includes, or is supplemented by the applicant or the examiner to include, all of the applicable items required below concerning the substance of the interview.

A complete and proper recordation of the substance of any interview should include at least the following applicable items:

- 1) A brief description of the nature of any exhibit shown or any demonstration conducted,
- 2) an identification of the claims discussed,
- 3) an identification of the specific prior art discussed,
- 4) an identification of the principal proposed amendments of a substantive nature discussed, unless these are already described on the Interview Summary Form completed by the Examiner,
- 5) a brief identification of the general thrust of the principal arguments presented to the examiner,  
*(The identification of arguments need not be lengthy or elaborate. A verbatim or highly detailed description of the arguments is not required. The identification of the arguments is sufficient if the general nature or thrust of the principal arguments made to the examiner can be understood in the context of the application file. Of course, the applicant may desire to emphasize and fully describe those arguments which he or she feels were or might be persuasive to the examiner.)*
- 6) a general indication of any other pertinent matters discussed, and
- 7) if appropriate, the general results or outcome of the interview unless already described in the Interview Summary Form completed by the examiner.

Examiners are expected to carefully review the applicant's record of the substance of an interview. If the record is not complete and accurate, the examiner will give the applicant an extendable one month time period to correct the record.

#### Examiner to Check for Accuracy

If the claims are allowable for other reasons of record, the examiner should send a letter setting forth the examiner's version of the statement attributed to him or her. If the record is complete and accurate, the examiner should place the indication, "Interview Record OK" on the paper recording the substance of the interview along with the date and the examiner's initials.

11578-012001

November 6, 2005

A. A support constructed to be connected with a predetermined container of the type having an upper rim formation surrounding a top portion, the support comprising a ring portion of greater diameter than the rim formation of the predetermined container, the ring portion constructed to extend over and connect with the upper rim formation of the container to suspend the container with its contents, the ring portion being shallow, having an axial dimension substantially less than its diameter, and a flexible suspending element constructed and arranged to support the ring portion and, thereby, the container,

the suspending element having an as-formed position in which the suspending element extends inwardly of, and generally within, the ring portion from a flexible proximal region that is joined to the ring portion to a free distal portion, the free distal portion arranged to be lifted by flexing of the suspending element from the as-formed position to a raised operating position for engagement by a carrier, thereby to suspend the container by its upper rim formation in a position below the carrier for display or transport, the suspending element and the ring portion being so cooperatively related that lifting the distal portion of the suspending element relative to the ring portion to raised operating position and applying container-suspending force to the raised distal portion does not disturb the connection of the shallow ring portion of the support with the upper rim formation of the predetermined container with its contents.

X. A support constructed to be connected with a predetermined container having a generally upstanding upper rim formation of at least two inches diameter, the support comprising

a ring portion of greater diameter than the rim formation of the predetermined container, the ring portion constructed to extend over and connect with snap fit about the rim formation to suspend the container with its contents, the ring portion being shallow, having an axial dimension substantially less than its diameter,

and a single flexible suspending element constructed and arranged to support the ring portion and, thereby, the container, the suspending element having length greater than half the distance across the ring portion, the suspending element having an as-formed, lower position in which the suspending element extends from a flexible proximal region that is joined to the ring portion to a free distal portion, the free distal portion arranged to be lifted by flexing of the suspending element from the as-formed position to a raised operating position for engagement by a carrier, thereby to suspend the container by its upper rim formation in a tilted position below the carrier for display or transport, the suspending element and the ring portion being so cooperatively related that lifting the distal portion of the suspending element relative to the ring portion to raised operating position and applying container-suspending force to the raised distal portion does not disturb the connection of the shallow ring portion of the support with the upper rim formation of the predetermined container with its contents, the suspending element being of the same material as that of the ring portion, the ring portion and suspending element being of monolithic, molded form.

# SONOCO

## Lid Lasso™ Cap



### Offers New Branding Opportunities

The Lid Lasso cap includes a printable heavy paper insert that provides space for the product name, marketing messages and promotional information. It can be printed on both the top and bottom to expand your branding opportunities.

*The Lid Lasso cap gives retailers a new handling and hanging option for rigid paper and plastic containers. The simple loop feature gives cans and plastic containers premium placement.*

### Premium Placement in Old and New Places

The Lid Lasso cap can help secure premium placement in a variety of traditional retail venues as well as new locales.

- Convenience stores
- Drug stores
- Supermarkets
- Mass merchandise
- Non-food: home improvement, hardware, office supply
- Sandwich shops
- Theaters and concession stands
- Kiosks and fairs
- Stadium distribution

Growth in the single-serve snack market has exploded in recent years with many products such as cookies, crackers and confectionery moving to rigid containers that fit neatly into briefcases, gym bags, lunch boxes and the beverage holders of cars. The Lid Lasso cap can help get your snacks where consumers will 'grab and go.'

Adding the Lid Lasso cap to your rigid container is simple. Call Sonoco today and let's get started.

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Sees Packaging®**

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**SONOCO**  
S<sup>®</sup>

# SONOCO

## Lid Lasso™ Cap



A new overcap option is lifting composite cans and plastic cups off the shelf. With Sonoco's exclusive Lid Lasso™ cap, products once relegated to shelves or custom point-of-purchase displays (P-O-P) can now take advantage of premium placements on existing rack systems. This unique cap design is convenient and fun for consumers, a new display solution for retailers, and an easy-to-implement opportunity to deliver value and grow your business.

### A New Way to Merchandise

The Lid Lasso cap is a handling and hanging option that includes an integrated loop. Like a traditional overcap, it snaps in place on the top of the package and provides the reclose feature consumers prefer. But instead of being limited to display on shelves or P-O-P, products in rigid packaging have new display options at point of sale and on the aisle in existing rack systems.

### Benefits for Consumers

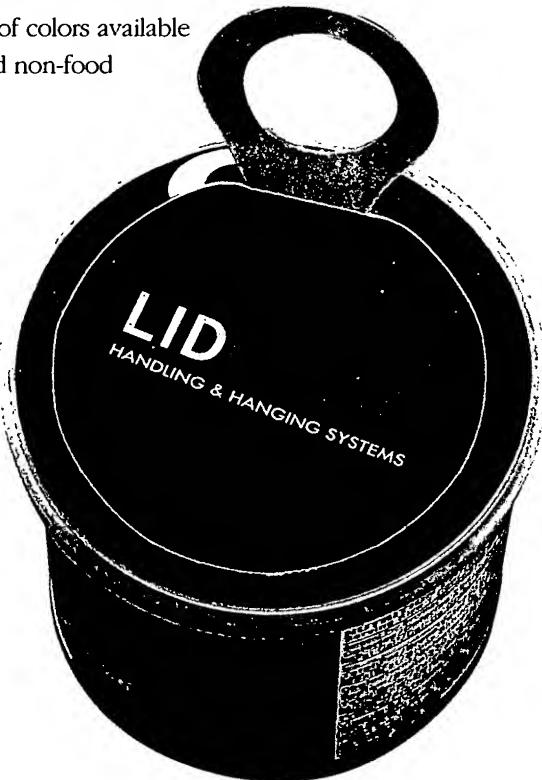
- More convenient consumer buying and handling
- One-hand snacking convenience for on-the-go consumers
- Added play value for children

### Benefits for Retailers

- Increased visibility
- Opportunity for impulse purchases
- Side-by-side presentation with bagged products
- Uses existing display systems
- Eliminates need for costly point-of-purchase displays
- Access to new markets
- Leverage consumer-preferred features of rigid packaging (reclose, portability, product protection) with new convenience

### Lid Lasso Cap at a Glance

- Applicable for rigid paper and plastic containers
- Diameters from 2 inches to 3.5 inches
- Custom designs for 5 inch and 6 inch diameters
- Flexible plastic construction
- Wide range of colors available
- For food and non-food products



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